Amy Chuang Griffith
Producer/Product Marketing/Hardware

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Producer and Product Marketing background with an ability to bridge production needs with strategic needs. I am a fast learner, flexible with change, cool under pressure, love fast-paced environments, resourceful, independent. I have years of experience in technology so I understand how to build strong working relationships with cross-functional groups.

Relevant Experience	(Contractor) Hardware Producer Current **Apple (Cupertino, CA)** (Contractor) Product Marketing Manager - Hardware 2018 - 2019 **Facebook | Oculus (Menlo Park, CA)** Responsible for Oculus Quest & Rift Go-to-Market. (Contractor) Product Producer 2017 - 2018 **Facebook | The Factory (Menlo Park, CA)** Producer lead on various personal video product launches, one being Friendversary (the videos you get which celebrate you and your friend's relationship on platform, to launch mid June 2018 in 48 languages). **Freelance Producer and Consultant** 2009 - 2019 **Google Creative Lab (New York, NY)** **IPG Media Lab (New York, NY)** **Wieden+Kennedy (New York, NY)** **Publicis Modem (New York, NY)** **Psyop (New York, NY)** **Havas Worldwide (New York, NY)** **Sid Lee (New York, NY & Montreal, QC)** **Hush Studios (New York, NY)** **Young & Rubicam (New York, NY)** **MRM Worldwide (New York, NY)** **Ogilvy & Mather (New York, NY)** **David the Agency (Miami, FL)** **JWT (New York, NY)** Producer **R/GA (New York, NY)** Nike Basketball Project Manager **AKQA (San Francisco, CA)** Nike Football.com Producer **EVB (San Francisco, CA)** Manage major client accounts including Wrigley, Office Max - Elf Yourself, Yahoo!, LeapFrog, McAfee. Web Developer/Project Manager **Sony Pictures Digital Entertainment (Los Angeles, CA)** Develop, Manage and Maintain all Sony Pictures Television property web sites including The Boondocks, Seinfeld, Rescue Me, The Shield, Days of our Lives, The Young and the Restless.

Education	**The University of Texas (Austin, Texas)** Bachelor of Science, Advertising. Concentration: Interactive Advertising, Minor in Japanese GPA 3.5 in Advertising
Skills	**Foreign Languages:** Fluent Mandarin, Basic Japanese, Basic Spanish